



Stockholm, December 30, 2021

## **Röko acquires a majority of Smit Visual**

Röko has agreed to acquire a majority of the shares of Smit Visual B.V. (Smit Visual), a leading manufacturer of boards for writing and presentations based in the Netherlands. From Smit Visual's manufacturing in Geldrop the company sells products to more than 50 countries worldwide. In 2021 Smit Visual has revenues of ca 16 MEUR.

Smit Visual was founded in 1978 by W.J. Smit who was succeeded by his son, Peter Smit in 1997. The company has been family-owned since it was founded and since 2017 with an external management team led by Toine Govaers as Managing Director. Peter Smit will remain as a shareholder and continue as a member of the Board of Smit Visual. The management team will continue in their current roles following completion.

Please visit [www.smit-visual.com](http://www.smit-visual.com) or [www.chameleonwriting.nl](http://www.chameleonwriting.nl) for more information regarding Smit Visual, and [www.roko.se](http://www.roko.se) for more information regarding Röko.

If you have any questions, please contact:

Toine Govaers, Managing Director Smit Visual, +31 (0) 62246 4688

Carin Järudd, Investor Relations Röko, +46 (0) 76 805 4508, [info@roko.se](mailto:info@roko.se)

Röko is a Sweden-based investment company with 270 MEUR in capital. We are a perpetual owner of European small- and medium-sized businesses and today we own more than 15 companies in a variety of industries across Europe. Our team has more than 90 years of combined experience working with owner-managed businesses across a broad range of industries.